

Call for Applications IERA Award 2018

IEEE/IFR Invention & Entrepreneurship Award

for Outstanding Achievements
in Commercializing Innovative Robot and Automation Technology

<i>in conjunction with</i>	<i>co-located with</i>	<i>sponsoring organizations:</i>
 IERA AWARD. Invention and Entrepreneurship in Robotics and Automation	 ISR International Symposium on Robotics Powered by IFR	 IFR International Federation of Robotics
IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation (IERA) June 20, 2018 Munich Trade Fair Centre, Germany	June 20 to 21, 2018 and  automatica June 19 to 22, 2018 Munich Trade Fair Centre, Germany	www.ifr.org  IEEE  www.ieee-ras.org

Deadline for applications: March 15, 2018

<http://www.ieee-ras.org/awards-recognition/society-awards/>

Announcement

The purpose of this award is to highlight and honor the achievements of the inventors with value creating ideas and entrepreneurs who propel those ideas into world-class products. This is a key element to the continuing success of robotics and automation today. Active infusion of innovation and entrepreneurship into technological advancement is regarded critical at this juncture to strengthen a healthy balance between research and practice as well as a healthy growth of industrial and commercial sectors in robotics and automation. In a joint event the IEEE Robotics and Automation Society and the International Federation of Robotics will therefore recognize and honor outstanding achievements of entrepreneurs in the commercialization of innovative robotic and automation technology.

These achievements will be recognized in a specially organized IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation, which is being held in conjunction with the International Symposium on Robotics. The selected finalists will have the opportunity to present their story of the genesis of a successful innovative product in robotics and automation from its very inception to the final state of commercialization in a series of plenary lectures. The ultimate winner will be chosen by an evaluation board consisting of distinguished individuals from industry and academia. A prestigious plaque will be awarded to each finalist and a US\$ 2,000 prize will be awarded to the winner.

Applications should describe the original work that has been translated into a commercial success. The application must include statements regarding:

- description of the innovation/product/application
- stages of the product genesis
- novelty/uniqueness of the product
- market analysis, economic viability and pathway for commercialization
- sustained competitive advantage
- current and future impact on and relevance to industry

Applications should not exceed a maximum length of 5 pages. Product descriptions and public relation material will not be accepted as an application. References and links to online material are permitted.

Submission of Applications

Please send as PDF document (< 6 MB) no later than March 15, 2018 either to secretariat@ifr.org or to boesl@ieee.org.

Schedule

2018-03.15	Submission of applications
2018-04.08	Evaluation of applications and selection and notification of finalists
2018-06-20	Plenary lectures of the finalists and selection of the winner at the IEEE/IFR Joint Forum on Innovation and Entrepreneurship in Robotics and Automation
2018-06-20	IERA Award Presentation at the ISR Gala Dinner

Enquiries:

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